

Riviera Holdings Corporation

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TRADED: AMEX – RIV
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FOR FURTHER INFORMATION:

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FOR IMMEDIATE RELEASE:

RIVIERA HOLDINGS FOURTH QUARTER 2003 CONFERENCE CALL SET FOR FEBRUARY 10

LAS VEGAS, NV – January 27, 2004 – In conjunction with the release of Riviera Holdings Corporation's (AMEX: RIV) fourth quarter financial results, the Company will hold a conference call on Tuesday, February 10, 2004 at 2 pm ET.

What: Riviera Holdings Fourth Quarter 2003 Financial Results

When: Tuesday, February 10, 2004, 2 pm ET/ 1 pm CT/ 12 noon MT/ 11 am PT

Where: <http://www.firstcallevts.com/service/ajwz397872294gf12.html> or
<http://www.theriviera.com>

How: Live and rebroadcast over the Internet – simply log onto the web at one of the above addresses

Live call via telephone: 888-857-6932

Replay information: 719-457-0820, code 382892 (available through February 13)

Contact information: Betsy Truax 208-241-3704 or Etruax@aol.com

About Riviera Holdings:

Riviera Holdings Corporation owns and operates the Riviera Hotel and Casino on the Las Vegas Strip and the Riviera Black Hawk Casino in Black Hawk, Colorado. Riviera is traded on the American Stock Exchange under the symbol RIV.

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