

Riviera Holdings Corporation

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TRADED: AMEX – RIV

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FOR IMMEDIATE RELEASE:

RIVIERA TO PRESENT AT AMERICAN GAMING SUMMIT-FEBRUARY 3, 2004

LAS VEGAS, NV – January 30, 2004 -- Riviera Holdings Corporation (AMEX: RIV) announced that management will present at the Tenth Annual American Gaming Summit on February 3, 2004 in Las Vegas, Nevada.

About Riviera Holdings:

Riviera Holdings Corporation owns and operates the Riviera Hotel and Casino on the Las Vegas Strip and the Riviera Black Hawk Casino in Black Hawk, Colorado. Riviera is traded on the American Stock Exchange under the symbol RIV.

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