

Riviera Holdings Corporation

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Investor Relations: (800) 362-1460

TRADED: AMEX – RIV

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FOR FURTHER INFORMATION:

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FOR IMMEDIATE RELEASE:

RIVIERA HOLDINGS THIRD QUARTER 2004 CONFERENCE CALL SET FOR OCTOBER 26

LAS VEGAS, NV – October 13, 2004 – In conjunction with the release of Riviera Holdings Corporation's (AMEX: RIV) third quarter financial results, the Company will hold a conference call on Tuesday, October 26, 2004 at 2 pm EDT.

What: Riviera Holdings Third Quarter 2004 Financial Results

When: Tuesday, October 26, 2004, 2 pm EDT/ 11 am PDT

Where: <http://phx.corporate-ir.net/playerlink.zhtml?c=96408&s=wm&e=942903> or www.theriviera.com

How: Live and rebroadcast over the Internet – simply log onto the web at one of the above addresses

Live call via telephone: 800-946-0785

Replay information: 719-457-0820, code 897708 (5 pm EDT October 26 – Midnight EST November 1)

Contact information: Betsy Truax 208-241-3704 or Etruax@aol.com

About Riviera Holdings:

Riviera Holdings Corporation owns and operates the Riviera Hotel and Casino on the Las Vegas Strip and the Riviera Black Hawk Casino in Black Hawk, Colorado. Riviera is traded on the American Stock Exchange under the symbol RIV.

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