

## **Riviera Holdings Corporation**

2901 Las Vegas Boulevard South  
Las Vegas, NV 89109  
Investor Relations: (800) 362-1460

**TRADED: AMEX – RIV**  
**www.theriviera.com**

FOR FURTHER INFORMATION:

### **AT THE COMPANY:**

Mark Lefever, Treasurer and CFO  
(702) 794-9527 Voice  
(702) 794-9442 Fax  
Email: [mlefever@theriviera.com](mailto:mlefever@theriviera.com)

### **INVESTOR RELATIONS CONTACT:**

Betsy Truax, Skorpus Consulting  
(208) 241-3704 Voice  
(208) 232-5317 Fax  
Email: [betsytruax\\_hartman@msn.com](mailto:betsytruax_hartman@msn.com)

### **FOR IMMEDIATE RELEASE:**

## **RIVIERA HOLDINGS' SECOND QUARTER 2007 CONFERENCE CALL SET FOR AUGUST 3**

**LAS VEGAS, NV** – July 16, 2007 – In conjunction with the release of Riviera Holdings Corporation's (AMEX: RIV) second quarter financial results, the Company will hold a conference call on Friday, August 3, 2007 at 2 p.m. EDT.

What: Riviera Holdings Second Quarter 2007 Financial Results

When: Friday, August 3, 2007, 2 p.m. EDT/ 11 a.m. PDT

Where: <http://www.videonewswire.com/event.asp?id=41130> or [www.theriviera.com](http://www.theriviera.com)

How: Live and rebroadcast over the Internet – simply log onto the web at one of the above addresses or dial the toll-free number below

Live call via telephone: 888-889-5345

Replay information: 877-519-4471, code 9021164

Contact information: Betsy Truax 208-241-3704 or [betsytruax\\_hartman@msn.com](mailto:betsytruax_hartman@msn.com)

### **About Riviera Holdings:**

Riviera Holdings Corporation owns and operates the Riviera Hotel and Casino on the Las Vegas Strip and the Riviera Black Hawk Casino in Black Hawk, Colorado. Riviera is traded on the American Stock Exchange under the symbol RIV.

###